



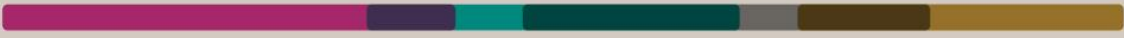
European Parliament
 Intergroup on
 European Tourism
 development, cultural heritage,
 ways of St James and other
 European cultural routes

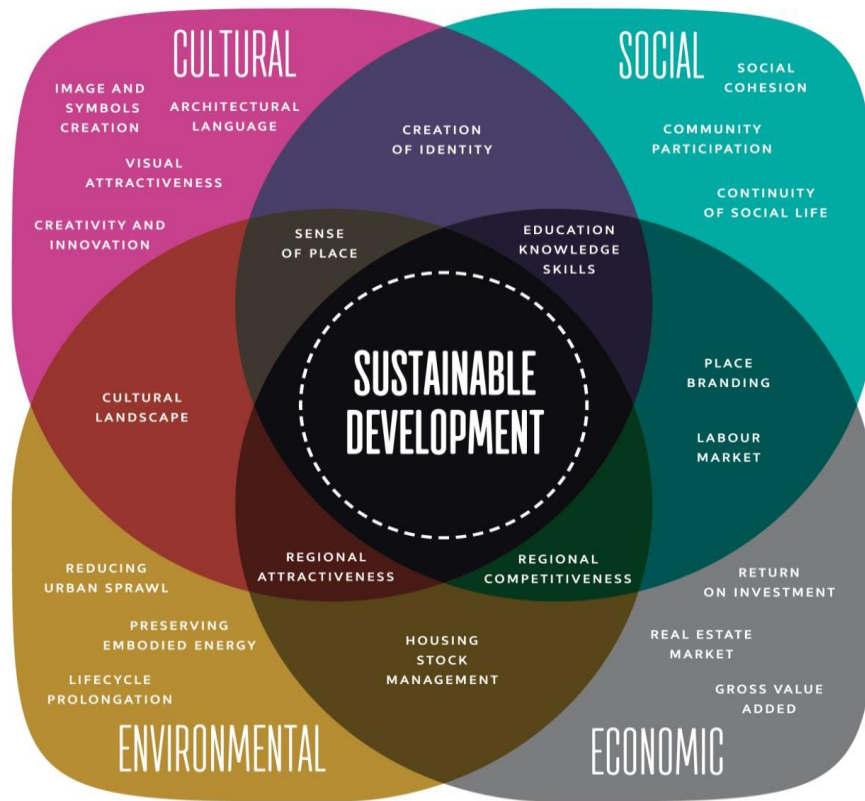
16 September 2015

Kate Pugh
 The Heritage Alliance



Cultural Heritage Counts for Europe
 was co-funded by the Culture Programme of
 the European Union





How cultural heritage contributes to sustainable development via the four 'pillars' identified in the Hangzhou Declaration 2013:

- Economic
- Social
- Cultural
- Environmental

● **FIGURE C.** THE DIFFERENT SUBDOMAINS IDENTIFIED IN THE COLLECTED STUDIES MAPPED IN THE HOLISTIC FOUR DOMAIN APPROACH DIAGRAM

SOURCE: OWN.

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Governments, communities



businesses and individuals



CULTURAL
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COUNTS

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Developments in cultural heritage impact research

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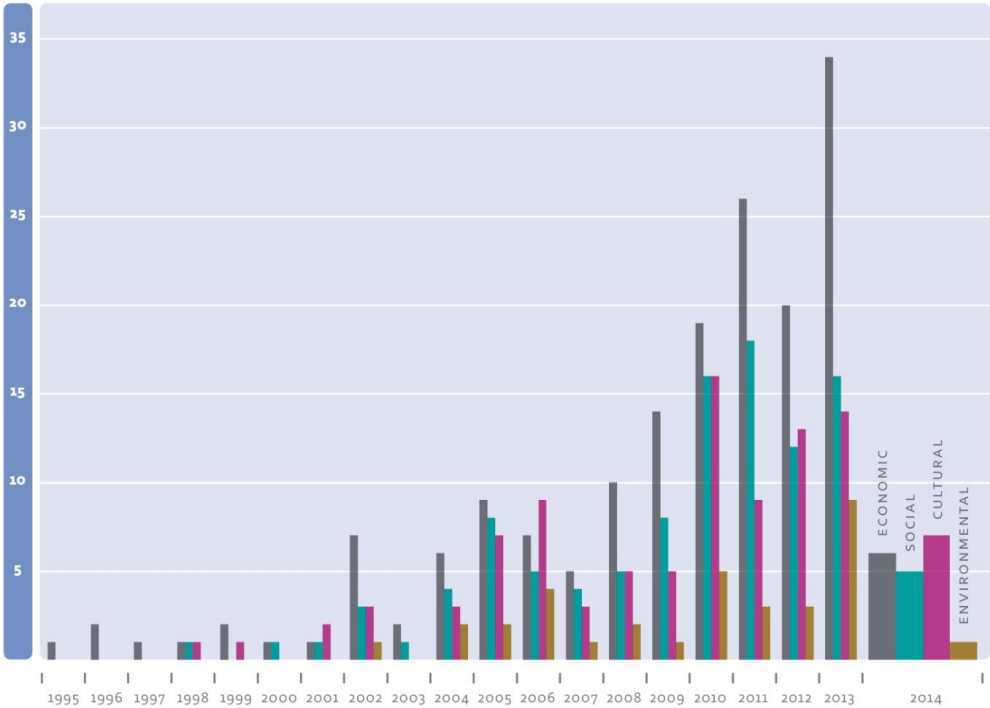


FIGURE A. CHRONOLOGICAL EVOLUTION OF THE IMPACT DOMAINS AS REPRESENTED BY THE SUBMITTED STUDIES

Source: own, based on the survey results.

Towards a more holistic approach to Cultural Heritage Impact Research

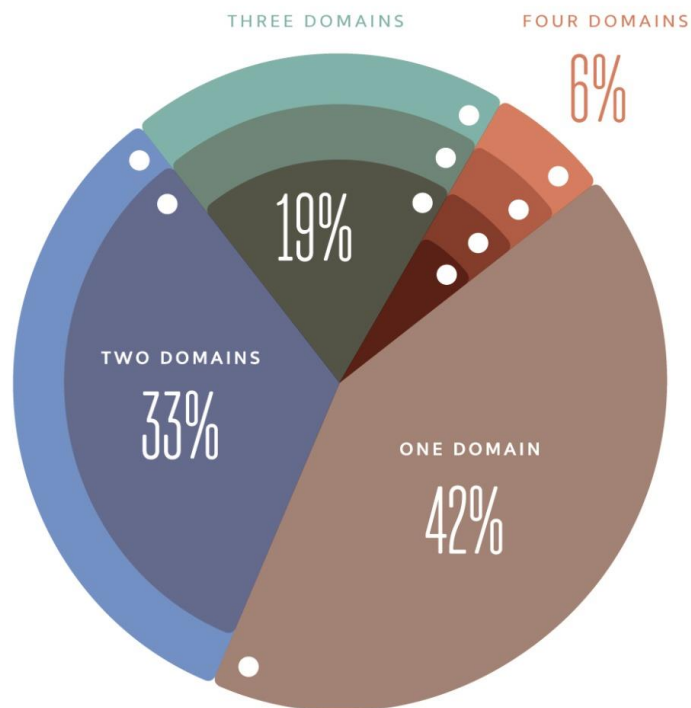


FIGURE B. THE INTERRELATION OF ALL FOUR IMPACT DOMAINS AS IDENTIFIED IN THE COLLECTED STUDIES

SOURCE: OWN, BASED ON THE SURVEY RESULTS.

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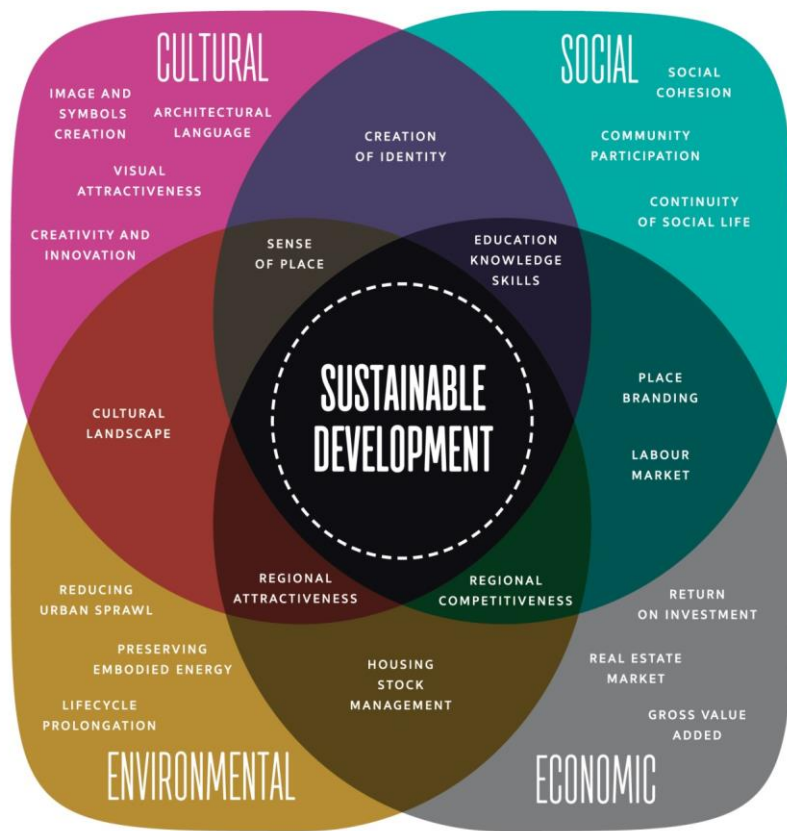


FIGURE C. THE DIFFERENT SUBDOMAINS IDENTIFIED IN THE COLLECTED STUDIES MAPPED IN THE HOLISTIC FOUR DOMAIN APPROACH DIAGRAM

SOURCE: OWN.

Cultural Heritage Counts for Europe

The Executive Summary can be downloaded via

<http://bit.ly/1UROqWx>

The Full Report can be downloaded via

<http://bit.ly/1HBITlh>



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