Concluding Conference
12 June 2015
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European Parliament Intergroup on European Tourism development, cultural heritage, ways of St James and other European cultural routes

16 September 2015

Kate Pugh
The Heritage Alliance

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How cultural heritage contributes to sustainable development via the four ‘pillars’ identified in the Hangzhou Declaration 2013:

- Economic
- Social
- Cultural
- Environmental
Governments, communities

businesses and individuals
Developments in cultural heritage impact research

Figure a. Chronological evolution of the impact domains as represented by the submitted studies

Source: own, based on the survey results.
Towards a more holistic approach to Cultural Heritage Impact Research

Figure B. The interrelation of all four impact domains as identified in the collected studies
Source: own, based on the survey results.
Cultural Heritage Counts for Europe

The Executive Summary can be downloaded via

http://bit.ly/1UROqWx

The Full Report can be downloaded via

http://bit.ly/1HBITIh

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