

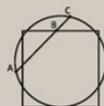
# Concluding Conference

12 June 2015 in Oslo, Norway

E-READER



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MIĘDZYNARODOWE  
CENTRUM  
KULTURY  
INTERNATIONAL  
CULTURAL  
CENTRE



The  
Heritage  
Alliance



Culture



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## FOREWORD

*Not everything that counts can be counted, and not everything that can be counted counts.*

Attributed to Albert Einstein

I am proud to introduce the Cultural Heritage Counts for Europe project which demonstrates the extraordinary power of our cultural heritage to improve the quality of our lives. In every corner of Europe, the wealth of heritage buildings and sites, historic neighbourhoods and cultural landscapes has the capacity to inspire and enrich us all and to help us foster and nurture a sense of belonging to a wider community.

Cultural heritage is a capital of irreplaceable cultural, social, environmental and economic value. This is true for Europe, as it is for the rest of the world. We know this in our hearts and minds, but the policies and investments necessary to sustain our heritage have to be based on more than profound feelings or strong beliefs. We also need facts and figures to prove and illustrate those convictions. Articulating the value of our heritage by providing quantitative and qualitative evidence of its benefits and impacts, will indeed give more strength to the Voice of Cultural Heritage in Europe.

The thorough mapping and analysis of the Europe-wide evidence presented by the Cultural Heritage Counts for Europe project deepens and enhances our understanding, knowledge and awareness of the full potential of our cultural heritage as a key resource for sustainable development. This is essential to feed into local, regional, national and European decision making and thus provide a sound basis for effective policies for heritage. Such evidence, similarly, provides intelligible information for investors of all sorts — governments, commercial developers, private owners, philanthropists, civil society organisations — who need to compare options and make choices.

The six partners of the CHCfE Consortium have done Europe a valuable service in demonstrating the economic, social, cultural and environmental impact of our cultural heritage. I commend the collective efforts and combined academic and policy expertise and commitment of all six partners of the CHCfE Consortium. The outcome of this project proves the added value of European cooperation between partners with diverse academic and life experiences from North, South, West, East and Central Europe.

To end, special thanks go to the European Commission for their confidence and support to the Cultural Heritage Counts for Europe project. We welcome the recent unprecedented recognition by the European Union of cultural heritage as a strategic resource for a sustainable Europe. We believe that the project's report will provide the EU Institutions and Member States an even more compelling narrative for further developing and implementing a holistic approach to heritage impact assessment and also an integrated approach to policy making with regard to cultural heritage.

On behalf of the CHCfE Consortium,

Placido Domingo,  
President of Europa Nostra



## ABOUT THE CULTURAL HERITAGE COUNTS FOR EUROPE PROJECT

The “Cultural Heritage Counts for Europe” project was carried out between July 2013 and June 2015 with the support of the European Commission’s Culture Programme and in response to the position paper ‘Towards an EU strategy for Cultural Heritage - The Case for Research’ presented in 2012 by the European Heritage Alliance 3.3.

This project comprised collecting, analysing and consolidating evidence-based research and case studies from different EU Member States on the impact of cultural heritage on the economy, society, culture and environment with three aims:

- to demonstrate the value and potential of cultural heritage as a strategic resource for a sustainable Europe;
- to raise public awareness of this resource;
- to present strategic recommendations to European decision makers.

Many case studies, European projects, and European, national, regional and local research and reports exist covering the multiple benefits of cultural heritage in different parts of Europe. In addition, many organisations active in the heritage field have anecdotal case study evidence of ways in which different aspects of cultural heritage deliver social and economic benefits.

However, what appeared to be lacking was a readily accessible, comprehensible and comparative overview of the value and relevance of heritage which would form a credible basis for policy recommendations that reflect an integrated and holistic approach towards the increased importance of heritage in today’s society.

Cultural Heritage Counts for Europe has resulted in an extensive report to be made available online on 12 June 2015. The nearly 300 page report gives a snapshot in time of the currently available and

accessible data within EU Members States on the wide-ranging impacts of cultural heritage in Europe. It also includes key findings, conclusions and strategic recommendations outlined by the project’s Steering Committee. Case studies from Belgium, Poland and laureates of the EU Prize for Cultural Heritage/Europa Nostra Awards compliment the report and provide “real-life” examples of heritage in having a positive impact in the economic, social, cultural and environmental domains.

The project was coordinated by Europa Nostra through a Steering Committee composed of all project partners: ENCATC (The European Network on Cultural Management and Cultural Policy Education), Europa Nostra (The Voice of Cultural Heritage in Europe), Heritage Europe (The European Association of Historic Towns and Regions), The Heritage Alliance from England, UK as well as The International Cultural Centre, Krakow (Poland) and The Raymond Lemaire International Centre for Conservation at the University of Leuven (Belgium) who were responsible for conducting the EU-wide survey and analysis of existing research and case studies on cultural heritage impact assessment.

### For more information about the project:

<http://www.encatc.org/culturalheritagecountsforeurope/>

*The CHCFE Report has been produced with the financial support of the European Union’s Culture Programme and Bertelsmann.*

## PROGRAMME

### Date & Time

Friday, 12 June 2015 from 08.45 - 13.00

### Conference Venue

Aula of Domus Media, University of Oslo  
Karl Johans gate 47  
0162 Oslo, Norway  
(Map on page 17.)

### 08.45 – 09.15 Introduction to the Edvard Munch paintings decorating the Aula

by **Signe Endresen**, PhD researcher on Edvard Munch

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### 09.30 – 10.15 OPENING SESSION

Moderated by **Sneška Quaedvlieg-Mihailović**, Secretary General of Europa Nostra, on behalf of the CHCFE Steering Committee

*Presentation of the key findings & recommendations of the CHCFE Project*

**Brian Smith**, Secretary General of Heritage Europe, on behalf of the CHCFE Steering Committee

*Addresses by*

**Tibor Navracsics**, European Commissioner for Education, Culture, Youth and Sport

**Ingvild Stub**, State Secretary, Norwegian Ministry of Foreign Affairs

**Maxime Prévot**, Vice-President and Minister of Wallonia's Government, Chairman of the 6<sup>th</sup> Council of Europe Ministerial Conference for Heritage

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### 10.15 – 11.15 PANEL DISCUSSION: "Making the Case"

Moderated and introduced by **Kate Pugh**, CEO, The Heritage Alliance (England, UK)

*Panelists*

**Prof. Jacek Purchla**, Director of the International Cultural Centre in Krakow (Poland)

**Joanna Sanetra-Szeliga**, Research Institute for European Heritage, International Cultural Centre in Krakow (Poland)

**Prof. Koenraad Van Balen**, Director of the Raymond Lemaire International Centre for Conservation, University of Leuven (Belgium)

**Aziliz Vandesande**, PhD Researcher, Raymond Lemaire International Centre for Conservation, University of Leuven (Belgium)

#### Questions & Answers

*Reaction by*

**Prof. Claire Giraud-Labalte**, Chair of the ENCATC Thematic Area Understanding Heritage and ENCATC Ambassador, Nantes (France)

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11.15 – 11.35 Coffee break

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**11.35 – 12.35 PANEL DISCUSSION:  
“What implications for evidence-based policy making in Europe?”**

Moderated by **Piet Jaspert**, Board Member, Europa Nostra

*Panelists*

**Dr. Art. Kristin Bakken**, Deputy Director, Directorate for Cultural Heritage in Norway

**Guy Clause**, Dean, European Investment Bank Institute

**Sheamus Cassidy**, Senior Sector Officer for Cultural Heritage, EEA Funding Mechanism

**Gábor Soós**, Head of Division, Division of World Heritage, Gyula Forster National Centre for Cultural Heritage Management, Budapest (Hungary)

**Questions & Answers**

*Reaction by*

**Michel Magnier**, Director for Culture and Creativity, Directorate General for Education and Culture, European Commission

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**12.35-13.00 CLOSING SESSION**

Introduced by **John Sell**, Executive Vice-President, Europa Nostra

Closing address by **Dr Loyd Grossman**, Chairman, The Heritage Alliance (England, UK)

## SPEAKER BIOGRAPHIES



**Kristin Bakken**, born 1959, cand. philol, dr. art. from The University of Oslo, is deputy director at the Norwegian Directorate for Cultural heritage. She has been head of the Department for Resources and Development since 2012. She was recruited from her former position as director for Research and Special collections at the National Library, and before that from her position as Director of the Norwegian national dictionary. She has spent eight years as a researcher in the field of language history. In her current position she is responsible for the Norwegian Directorate's international work, conservation, digital development and digital dissemination, archives, library and research. She is member of the Norwegian National Unesco Commission and the National Unesco Committee for Memory of the World.



**Sheamus Cassidy** was born and grew up in Dublin. He studied law in Amsterdam and Rotterdam and public control in the non-profit sector at the Vrije Universiteit Amsterdam. He went on to work for the Dutch Government as a policy advisor on culture. In 2007 he started at the European Commission where he worked as a national expert on culture for DG Education and Culture. He worked on European policy development for Europe's cultural and creative sectors, managed the four EU prizes for culture - amongst which the EU Prize for Cultural Heritage/Europa Nostra Awards – and worked on the development of the Commission's proposal for the current Creative Europe programme. Since August 2012 he is a Senior Sector Officer for Cultural Heritage and Cultural Cooperation at the European Free Trade Association's Financial Mechanism Office - the Brussels-based secretariat to Iceland, Liechtenstein and Norway for the EEA and Norway Grants. The Grants support the protection of cultural heritage, its reuse and cultural cooperation in fourteen European Union cohesion countries through a total funding of €204 million in the period 2009-2014. More than 150 cultural heritage projects have been currently funded in these countries, of which over 60 also involve bilateral cooperation with cultural players from Iceland, Liechtenstein and/or Norway.



**Guy Clause** is a Director at the European Investment Bank and the Dean of the EIB Institute. He joined EIB in 1985, where he worked as a country economist for Southern Europe, on the appraisal of priority investment projects notably in Europe's less developed regions, on environmental coordination issues, in the coordination of the bank's lending operations and, often in cooperation with other EU Institutions, on the preparation and implementation of the Bank's strategy in such fields as regional policy, SME finance, innovation finance and urban infrastructure funding. At the EIB Institute he launched the cooperation with Europa Nostra in the field of heritage conservation, notably the "7 Most Endangered" programme. Before joining EIB Guy Clause lectured at Cologne University and directed a research institute in Portugal (Instituto de Estudos para o Desenvolvimento). He has studied economics and business administration and holds a doctorate from the University of Cologne.



**Prof. Claire Giraud-Labelte** worked as a professor at the Université Catholique de l'Ouest (UCO) until 2013. During her time at the university, she was responsible for overseeing the programmes in Cultural Promotion and Heritage as well as the Masters programmes Heritage, Live Performance and Cultural Management, and International Relations. She continues to work as a lecturer, researcher, and consultant with a specialisation on aspects of cultural heritage from the 19th century and later, especially focusing on the perspectives of travellers, artists, professionals and civil society. She has been a member of ENCATC since 2005 and has represented the network on numerous occasions to share her cultural heritage expertise. Furthermore, she is also President of "Territoires imaginaires" and a member of several scientific and steering committees: Val de Loire – world Heritage, UNESCO; Cultural Heritage Counts for Europe; observer member of the reflection group on European Cultural Heritage. She is also a member of the Regional Consultative Conference on Culture Pays de la Loire, Heritage Commission and recently participated at the Namur Declaration the Conference of Ministers of heritage held from April, 22-24 2015 in Namur, Belgium.



**Dr Loyd Grossman OBE, FSA** is an entrepreneur, writer and broadcaster who has had a long involvement with museums and heritage in the UK. A former Commissioner of English Heritage and of the Museums and Galleries Commission, he is Chairman of the Churches Conservation Trust and Chairman of the Heritage Alliance. He is also President of the National Association of Decorative and Fine Art Societies (NADFAS), Deputy Chair of The Royal Drawing School, a member of the board of the Association of Leading Visitor Attractions and a Governor of the Building Crafts College. Loyd was born in Boston, and educated at Boston University (BA), the London School of Economics (MSc Econ) and Magdalene College Cambridge (MPhil, PhD). He is an Emeritus Governor of the LSE and a member of the Council of the British School at Rome.



**Piet Jaspert** is a graduate in Political and Social Sciences from Ghent University (Belgium, 1972) and the Eisenhower Fellows (Philadelphia, USA, 1990). He was the first Director of the Cultural Center of Hasselt, a position which he held for 14 years. In 1986, he joined the Kredietbank and, later, the KBC as Director of Communication and Marketing. In December 2013 he ended after 10 years his mandate as president of JEP - Jury for Ethical Practices in Advertising, a position which he accepted upon his retirement from the bank in 2002. In this capacity, he has held the position of Vice-president of EASA - European Organisation for Self-regulation in the Advertising World since 2010. Parallel to his career, he held many volunteer positions, such as National Manager of KSA - National Organisation of Catholic Students. On many occasions, the Flemish Government has called upon him to take on national tasks, such as the Presidency of the Youth Council, the Advisory board for Theater and the Government's Agency Tourism Vlaanderen. In the heritage sector, Piet Jaspert has taken responsibility for organisations such as VCM, Erfgoed Vlaanderen and, more recently, HERITA. 28 years ago, he was one of the three founders of Heritage Day in Flanders. Since 2008 he is Board member of Europa Nostra. Mr. Jaspert is also a member of the Board of Directors of Concertgebouw Brugge, 30CC Cultureel Centrum Leuven, Festival van Vlaanderen Brussel, La Petite Bande and Kom op tegen Kanke.



**Michel Magnier** (born 1960) graduated in Institut d'Etudes Politiques de Paris (1981) and the Ecole nationale d'Administration (1986). He started his professional career in the French public service, serving as a "sous-préfet" in the French West Indies and in the Provence. He joined the European Commission in 1992, as a member of the then President Jacques Delors' private office. From 1995, he held various positions in the European Commission services, in particular in the directorates generals in charge of human resources, budget, competition, and home affairs. He has been a director since 2008, and took up his current post of Director for Culture and Creativity in January 2013.



**Tibor Navracsics** took up office as European Commissioner for Education, Culture, Youth and Sport on 1 November 2014. Before becoming Commissioner, he held ministerial posts in successive Hungarian governments: as Deputy Prime Minister and Minister of Public Administration and Justice from 2010 to 2014, then as Minister of Foreign Affairs and Trade from June to September 2014. Tibor Navracsics was a member of the Hungarian Parliament from 2006 until he became European Commissioner. He led the Fidesz Group between 2006 and 2010. He holds a law degree and a doctoral degree in political science. In the 1990s, Tibor Navracsics started to teach at the University of Economics in Budapest. From 1997 until taking up office as European Commissioner, he taught at the Eötvös Loránd University's Faculty of Law and Political Sciences in Budapest, where he became an associate professor in 2001.



**Maxime Prévot** earned a Master in Political Sciences, orientation Public Affairs, at the Catholic University of Louvain and a DES in Law and management of new information and communications technology at the University of Namur. In 2004 he joined the team cdH chaired by Joëlle Milquet and became, at 26, political director of the Humanist Party. After the municipal elections of 2006, Maxime Prévot became Alderman for Social Cohesion, Housing and Sports of the City of Namur. He continued his commitment in the following years and was elected Member of Parliament in the election to the House in June 2007 and then Deputy Walloon in June 2009 in the District of Namur. He was then appointed head of cdH group in the Walloon Parliament. Re-elected Member of Parliament in 2010, he decided to renounce this mandate to continue his commitment in the Walloon Parliament. In March 2012, Maxime Prévot became the 19th and youngest Mayor of the City of Namur. In 2014, he was appointed Vice - President of the Walloon Government and Minister of Public Works, Health, Social Action and Heritage 22 July 2014. He also remains the title Mayor of the City of Namur.



**Kate Pugh** has been Chief Executive of The Heritage Alliance since 2003, taking up this post a year after it was established as the umbrella body for the independent heritage bodies in England. Previously, after working for the Victorian Society, one of the seven national amenity societies, she went on to produce reports on topical issues as a Research Fellow for SAVE Britain's Heritage. A post in the press office at the Royal Institute of British Architects was followed by working on the Montagu Committee Report looking into new uses for old buildings and then at the International Council on Monuments and Sites UK which advises the government on World Heritage Sites. The Heritage Alliance has developed from a networking and information sharing device to a leading advocate for heritage, its value to contemporary society and the role of the independent heritage movement in owning, managing and caring for the vast majority of our historic environment.



**Prof. Dr. Jacek Purchla** was born in Krakow in 1954. He graduated in Economics and Art History. He is full professor of humanities (*professor ordinarius*) and a member of the Polish Academy of Arts and Sciences. He is the head of the Department of Economic and Social History and the UNESCO Chair for Heritage and Urban Studies at the Krakow University of Economics, as well as the head of the Centre of European Heritage, Institute of European Studies at the Jagiellonian University. His research areas are urban development, social history and art history of the 19<sup>th</sup> and 20<sup>th</sup> centuries, as well as the theory and protection of cultural heritage. He is the author of over four hundred academic works, including a number of books. From 1990 to 1991 he was a vice-mayor of the city of Krakow. He has been the founder and director of the International Cultural Centre in Krakow since its inception in 1991. He is a member of many organisations and associations, including a titular of the Comité international d'histoire de l'art (CIHA), as well as the Europa Nostra Council in The Hague and the Art Studies Committee at the Polish Academy of Sciences, expert of the European Heritage Label, member of the Advisory Council of the Anna Lindh Euro-Mediterranean Foundation for the Dialogue between Cultures. Since 2000 he has chaired the Monument Preservation Council at the Ministry of Culture and National Heritage. In February 2012 was elected as vice president of Polish National Commission for UNESCO.



**Sneška Quaedvlieg-Mihailović** was born in 1963 in Belgrade (former Yugoslavia), she obtained a degree in International Law. Having obtained a post-graduate degree in European Law and Politics at Nancy (France), she worked for the European Commission and the European Economic and Social Committee in Brussels and then for the European Commission Delegation in Belgrade. She was one of the founders and the first Secretary-General of the European Movement in Yugoslavia. In 1992 she joined the staff of Europa Nostra based in The Hague. In 2000 she was appointed as Secretary General of Europa Nostra. She has contributed to many European and international committees and networks, most recently to the "European Heritage Alliance 3.3." and the "New Narrative for Europe". She cooperates regularly and closely with the EU Institutions, the Council of Europe and

UNESCO on heritage and culture related matters. She has written many articles on Europe and cultural heritage. She was a co-editor of the book "Heritage and the Building of Europe" and a contributor to the books "50/20 Sketches and essays" to mark twenty years of the International Cultural Centre in Krakow, "Retour Brussel, Erfgoed en Europa" and "The Mind and Body of Europe: A New Narrative."



**Joanna Sanetra-Szeliga** is a graduate of the Cracow University of Economics, major in European Studies. In 2002-2005 member of the Culture Contact Point in Poland staff (Ministry of Culture). Since 2003 coordinator of the Culture 2000 programme in Poland, since 2005 unit coordinator in the European Affairs Unit in the Department of Culture Strategy and European Affairs in the Ministry of Culture. Currently: cultural manager and chief specialist in the Research Institute for European Heritage at the International Cultural Centre in Krakow; coordinator of the Anna Lindh Euro-Mediterranean Foundation for the Dialogue Between Cultures in Poland. Author and editor of publications on the EU cultural policy, links between culture and development, and intercultural dialogue. PhD candidate at the Kraków University of Economics and university lecturer.



**John Sell** is an architect and has worked on a wide range of historic buildings for more than 35 years. His clients include the European Union, the British Council, English Heritage, the Crown Estate and the National Trust. He has been actively involved in the work of Europa Nostra for a period of 20 years, He is the Executive Vice-President of Europa Nostra since 2009. He is also the Chair of the Joint Committee of National Amenity Societies (UK) bringing together all the national non-governmental bodies concerned with the historic environment mentioned in planning legislation. Finally, John Sell chairs the Historic Environment Forum which brings together all the major heritage bodies in England, governmental and non-governmental, and which oversees each year the production of 'Heritage Counts' (an annual report to government on the state of the historic environment in England). He has particular experience working in Central and Eastern Europe and in tourism projects based on the cultural heritage. He was part of the team which prepared pilot 'heritage trail' projects in Bulgaria and Slovenia and organiser of a conference in Bosnia-Herzegovina on 'Sustainable Development in Rural Areas' to develop 'bottom-up' methodologies for local development and participation. He has been a consultant on cultural heritage to the British Council in Bosnia-Herzegovina. Publications include 'First aid repair to war damaged buildings' (published in English and Croatian) and 'Heritage and reconciliation in Bosnia'. He has lectured widely on conservation matters, particularly on conservation philosophy and the social value of the historic environment. Current concerns include the review of the Common Agricultural Policy and its importance to the historic environment, the effect of the Localism Bill on planning policy and practice and the development of the National Planning Policy Framework.



**Brian Smith** was appointed Secretary General of the European Association of Historic Towns and Regions by the Council of Europe in October 1999. The organisation changed its name in 2010 to Heritage Europe. Brian has 18 years experience as a Director in local government managing departments with responsibilities covering urban planning, architecture, heritage, transportation, economic development, and environment. Heritage Europe promotes the interests of historic towns and cities through international cooperation, sharing good practice and promoting sustainable management. Its membership covers 32 European countries with over 1,200 historic cities represented.



**Dr Gábor Soós** has an educational background in the humanities and social sciences (Ph.D. English Literature, Budapest, ELTE (2010); D.E.A. in Philosophy, Université de Paris-Sorbonne, Paris 4 (1999); M.A. in English, (1996) ELTE), and worked both as an academic and as a civil servant and as a diplomat. He worked as a diplomat and as Deputy Permanent Delegate of Hungary to UNESCO (2002-2006); he was Alternate Member of the Executive Board of UNESCO (2004-2006). He is currently Head of Division of World Heritage Affairs and International Cooperation at the Gyula Forster National Centre for Cultural Heritage Management and is the Secretary of the Hungarian World Heritage Commission. He has acquired over ten years a wide ranging professional experience in the implementation of the World Heritage Convention in Hungary and internationally with the involvement of different stakeholders (communities, business sector, NGOs, public agencies, etc.) and used this experience during the elaboration of the Hungarian World Heritage Act of 2011. As vice-Chair of intergovernmental experts meeting for drafting the Convention for the Safeguarding of Intangible Heritage (2002-2003) he also contributed actively in the elaboration and implementation of that normative instrument. He is now project leader of the project Revealing the social and economic impact of cultural heritage financed by the EEA Financial Mechanism.



**Ingvild Stub** is State Secretary to the Minister for EEA and EU Affairs. She represents the Conservative Party and was appointed in October 2013. Stub holds a Cand. Mag. Degree from the University of Oslo and a Master of Science in EU Policy Making from London School of Economics (LSE). She has held different positions in the political sphere, including speech writer for the leader of the Conservative Party, political advisor for the Conservative Party Parliamentary Group and head of information for the European Movement in Norway. Stub was born in 1978, is married and has two children.



**Koenraad Van Balen** (1956) is Belgian, graduated as an Engineer Architect at the KU Leuven (Belgium) in 1979; obtained a post-graduate degree in architectural conservation in 1984 and a Ph.D in Engineering in 1991 at the KU Leuven. He is full-professor at the KU Leuven, the Civil Engineering department. He is the director of the Raymond Lemaire International Center for Conservation (RLICC) at the University of Leuven, holder of the Unesco chair on preventive conservation, monitoring and maintenance of monuments and sites since 2008. He is/was member of different heritage organisations. He acted as advisor to the Council of Europe, the European Commission, and the Getty Foundation. He was a visiting scholar at the Getty Conservation Institute in Los Angeles. He managed different research projects dealing with heritage preservation, ancient and new sustainable construction materials. Amongst others he led the research carried out by the RLICC on Heritage Counts for Europe in collaboration with Europa Nostra. He is member of the Scientific Committee of the European wide research coordination initiative “Joint Program Initiative: Cultural Heritage (JPI-CH)”.



**Aziliz Vandesande** obtained her post-initial Master in Science of Conservation of Monuments and Sites in 2012 from the Raymond Lemaire International Centre for Conservation (RLICC, KU Leuven). During her advanced studies she conducted an internship at the UNESCO office in Amman (Jordan), where she assisted in fieldwork for the development of a Risk Assessment methodology. Currently, Aziliz is conducting her doctoral research within context of the PRECOM<sup>3</sup>OS UNESCO Chair on Preventive Conservation, Maintenance and Monitoring of Monuments and Sites, which has been established at the RLICC in collaboration with Monumentenwacht Vlaanderen and the University of Cuenca (Ecuador) and sponsored by Janssen Pharmaceutica (Preservation and Material Protection). She presented her results at different international conferences, published several articles and co-edited books on heritage preservation and management.

## ABOUT THE PARTNERS



**Europa Nostra** represents a rapidly growing citizens' movement for the safeguarding of Europe's cultural and natural heritage. Our pan-European network is composed of 250 member organizations (heritage associations and foundations with a combined membership of more than 58 million people), 150 associated organizations (governmental bodies, local authorities and corporations) and also 1300 individual members who directly support our mission. In 2013, Europa Nostra celebrates its 50th Anniversary. Together, we form an important lobby for cultural heritage in Europe: we coordinate the European Heritage Alliance 3.3, an informal European sectoral platform composed of 32 networks and organisations active in the wider field of cultural heritage and the European cooperation project "Cultural Heritage Counts for Europe: Towards an European Index for Valuing Cultural Heritage", supported by the EU Culture Programme; we celebrate excellence through the annual European Union Prize for Cultural Heritage / Europa Nostra Awards; we campaign to save Europe's endangered historic monuments, sites and landscapes; our new flagship programme of the "7 Most Endangered" sites and monuments in Europe was launched in January 2013, in cooperation with the European Investment Bank Institute as a founding partner. We are the Voice of Cultural Heritage in Europe. [www.europanostra.org](http://www.europanostra.org)

**encatc**

**ENCATC** is the leading European network on leading European network on Arts-Cultural Education and Research. It is a membership NGO gathering over 100 members in over 40 countries. ENCATC holds the status of an official UNESCO partner NGO and of observer to the Steering Committee for Culture of the Council of Europe. ENCATC was founded to promote education and training in the field of cultural management and cultural policy by providing educators, researchers, students, policymakers and cultural managers and operators with a long lasting forum for debates and professional networking. ENCATC also aims to contribute to future thinking by monitoring trends and developments that affect the future of arts and culture, by supporting businesses and organizations with strategy development by means of scenario planning, and by developing new educational and training curricula, services and business concepts based on these scenarios. ENCATC's key objectives are to: To develop and influence policies through policy documents and expertise; To encourage links and create synergies between members through networking events; To contribute to the professional development of staff and students through activities and projects; To promote transnational research through activities and publications; To foster the mobility of staff, students and artists inside and outside Europe through a number of mobility programmes; To facilitate the exchange and access to information inside and outside the network through a number of communication tools; To forge dynamic partnerships with major stakeholders through strategic alliances in different world regions. In the CHCFE project, ENCATC has the double role of disseminating

the project results and outcomes, but also to use its network of members as direct users and as a pool of end-users for the research analysis and to evaluate the project results and outcomes. [www.encatc.org](http://www.encatc.org)



**EUROPEAN ASSOCIATION**  
Historic Towns and Regions

**Heritage Europe** was formed as **The European Association of Historic Towns and Regions (EAHTR)** by the Council of Europe in October 1999 as part of the initiative “Europe – A Common Heritage” Heritage Europe (EAHTR) is a network involving international, national and regional associations of historic towns and individual historic cities. Through its range of membership categories Heritage Europe represents over 1100 historic and heritage towns, cities and regions in 32 European countries. Heritage Europe aims to promote the interests of Europe’s historic cities through: International cooperation between historic towns and heritage organizations; Sharing experience and good practice in the fields of urban conservation and cultural heritage; Promoting sustainable management and investment in cultural heritage; Our main focus is to bring historic towns together to share and disseminate good practice in the sustainable management of historic towns. In particular we aim to identify the underlying processes that lead to success. We do this through activities designed to bring decision makers - politicians and experts - in cultural heritage together. This includes international symposia, workshops, study visits, experience exchanges, and the production and dissemination of good practice guidelines on key challenges facing the historic environment. [www.historic-towns.org](http://www.historic-towns.org)



**KU Leuven** is situated in the heart of Western Europe, and has been a centre of learning for almost six centuries. Founded in 1425 by Pope Martin V, KU Leuven bears the dual honour of being the oldest existing Catholic university in the world and the oldest university in the Low Countries. It is the major University in Belgium, with an R&D expenditure of €170 M, approx. 4000 R&D personnel, including 1300 female researcher and engineers. The Civil Engineering Department, **Raymond Lemaire International Centre for Conservation (RLIIC)** is part of the Engineering Faculty. The RLIIC has more than 30 years of experience with international and inter-disciplinary training in architectural and urban preservation training at the post-graduate level. It has more than 600 alumni worldwide, of which the majority is active in Europe. KU Leuven - Raymond Lemaire International Center for Conservation (RLIIC) is a training and research institute dealing with interdisciplinary and international methodologies for conservation of the built heritage. RLIIC is the driver of an institute wide research collaboration set-up within the KU Leuven on heritage related aspects covering all possible disciplines in the sciences and humanities. [sprecomah.eu/rlicc/](http://sprecomah.eu/rlicc/)



**International Cultural Centre (ICC)** focuses on a multidimensional approach to cultural heritage. Our interests focus on: the cumulative legacy of the European civilisation, Central Europe’s multiculturalism, memory and identity, dialogue between cultures and societies, preservation of historic sites and artefacts, cultural policies, the phenomenon of a historical city, and also the origins and development of modern art. ICC is a national institution of culture of a scholarly, educational and informational nature. The Research Institute on European Heritage, which is part of its organizational structure, collaborates with foreign partners working on international research

projects, organizing conferences and seminars based on our international activity, our own research and years of experience, and also runs Poland's most advanced library specializing in cultural issues. Our educational activity includes programmes for children and young people based on our exhibitions, projects developed specifically for schools, international summer courses, research seminars and postgraduate study courses. Multilingual books published by the ICC are a way to reach international readership while the exhibition programme of the ICC Gallery familiarizes the public with a wide range of developments in the world's art and architecture. The key adjective to describe our activity is interdisciplinarity. We are active in a number of fields, combine various points of view and use the cumulative achievements of diverse disciplines with a view to being able to share knowledge on cultural heritage in its universal dimension, in as broad a manner as possible, and at the same time consistently and objectively.

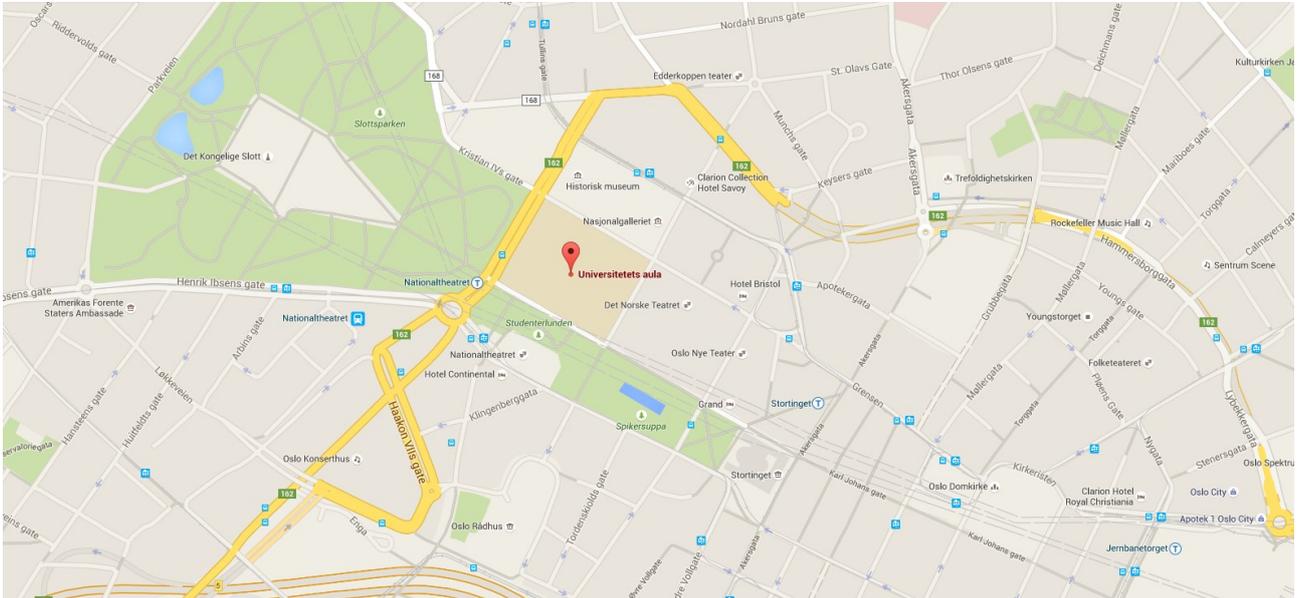
[www.mck.krakow.pl/en](http://www.mck.krakow.pl/en)

## The Heritage Alliance

**The Heritage Alliance** is the independent voice for heritage in England. The Alliance brings together 91 heritage bodies ranging from specialist advisers, practitioners and managers, volunteers and owners to national funders and organisations leading regeneration and access projects. They are supported in turn by thousands of local groups which between them have some 6.3 million members, volunteers, trustees and staff. Together our members own, manage and care for the vast majority of England's heritage. Their specialist knowledge and expertise is a valuable national resource, much of which is contributed on a voluntary basis for public benefit. The Alliance's mission is to champion this strong and prominent independent heritage sector: Articulating the non-government heritage organisations' unique and crucial role in protecting and promoting our heritage for all; Celebrating the diversity of the heritage movement, valuing the contribution made by thousands of groups, individuals and volunteers. Since 2002 the Alliance has become a leading advocate. Independent and at the centre of extensive networks, it influences policy, provides forums for discussion and debate, and delivers capacity-building projects. The Alliance briefs decision-makers at ministerial, parliamentary and official level on emerging issues and on the value of heritage in 21st century society. It has briefed on debates around the Localism Bill, the National Planning Policy Framework, the withdrawal of a VAT exemption, the Government's ongoing reforms to the planning system and the proposed new English Heritage model. The Alliance is taking up the challenge of the Government's philanthropy agenda. It is working with the Institute of Fundraising on a UK wide capacity building programme to help smaller heritage bodies and community groups access private and corporate philanthropy. Heritage Update, the free fortnightly e-bulletin with a readership of some 13,000 in the UK and beyond, is the premier digest for news and views, event and jobs. We recognise the huge achievements made by volunteers of all ages, across all kinds of heritage interest and over many years in our Annual Heritage Alliance Heroes Award.

[www.theheritagealliance.org.uk](http://www.theheritagealliance.org.uk)

## CONFERENCE VENUE



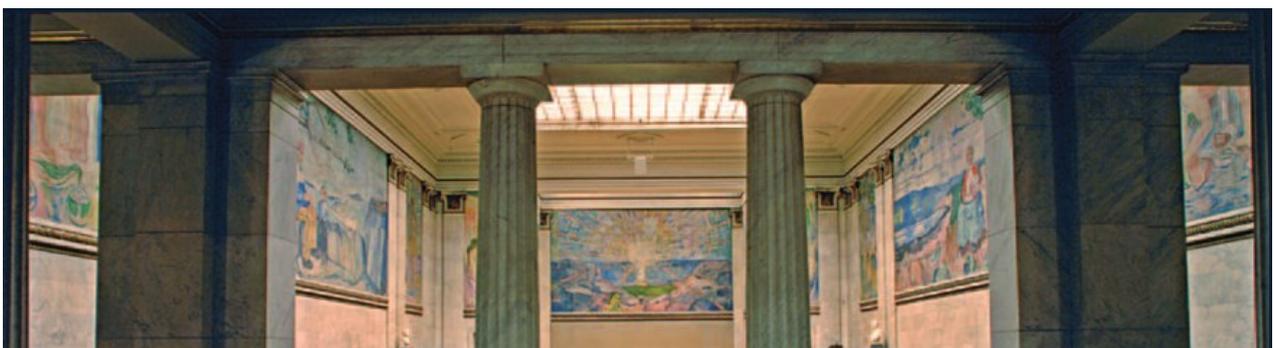
### Conference Venue

Aula of Domus Media, University of Oslo  
Karl Johans gate 47  
0162 Oslo, Norway

### Google Maps

<https://www.google.be/maps/place/Universitetets+aula/@59.91548,10.735335,16z/data=!4m2!3m1!1s0x46416e7dc8c9da59:0xa8971f74ac4628b5>

### About the Conference Venue and Assembly Hall



The new assembly hall was built for the University's centennial in 1911. With its enormous walls and skylights, the hall was designed for artistic decoration. But the decoration of the hall proved to be a difficult process, often referred to as the "Aula controversy". Not until 1914 was Edvard Munch (1863–1944) commissioned to decorate the hall, and on 19 September 1916 the University received the 11 paintings. Munch's paintings in the University Aula are a major work within Norwegian monumental painting. <http://www.uio.no/english/about/culture/art/aula/>

