The Raymond Lemaire International Centre for Conservation (KU Leuven) is organising its annual Thematic Week on the economic, social, environmental and cultural impact of heritage. This edition of the Thematic Week grew out of the valorisation actions implemented within the 'Cultural Heritage Counts for Europe' project, funded by the EU Culture Programme (2007-2013).

The goal of the Thematic Week is to provide an international overview of discourse, strategies and case studies. Opening day with Europa Nostra on Tuesday 3rd and scientific conference on Wednesday 4th, Thursday 5th and Friday 6th of February 2015.

For more information, visit: [http://sprecomah.eu/rlicc/](http://sprecomah.eu/rlicc/)

Conference location: Auditorium Oude Molen Kasteelpark Arenberg 50 3001 Leuven (Heverlee), Belgium
Tuesday 3 February

14:00 Registration and coffee at Arenberg Castle
14:30 Opening address by Rik Torfs, Rector of the IU Leuven
14:45 Presentation of the cooperation project “Cultural Heritage Counts for Europe” by Koerndain Van Balen, Director of the Raymond Lemaire International for Conservation (KU Leuven) & Jack Puchla, Director of the International Cultural Centre (Poland)
15:10 Moderator: Sneška Queaouvigli-Mihailovic, Secretary General of Europa Nostra (Belgium/ The Netherlands)
15:30 Presentations of 2 case studies, winners of the EU Prize for Cultural Heritage/Europa Nostra Award 2013 (category Conservation, Education, Training, Awareness-Raising)
15:50 “The Westergasfabriek” for cultural heritage/Europa Nostra Award 2013 (category Conservation)
16:00 “Las Arenas Cultural Complex” (Spain)
16:10 Lunch

Wednesday 4 February

10:00 Registration
10:30 Keynote: Ana Pereira Roders (Portugal) - Inquiring the impact of heritage conservation in urban Europe
11:00 Gábor Sós, Lászlóy Orosz, Gusztaf Nemes, Anna Maria Augustyn (Hungary) - Multidisciplinary methodology development to measure socio-economic benefits generated by cultural heritage projects
11:30 Terje Nypan (Norway) - Heritage Counts: socio-economic statistics
12:00 Váňa Káč (Poland) - Heritage as a strategic process: (Re)framing the relationship between museology and strategic management
12:30 Jelena Savić (Bosnia and Herzegovina/Portugal) - Grasping heritage of our own epoch: testing possible methodological approach in Porto
12:40 Lunch

Thursday 5 February

10:00 Registration
10:30 Keynote: Christer Gustafsson (Sweden) - Cultural Heritage Management 3.0 - Integrated Conservation in the Age of Smart Specialisation Strategies
11:00 Anna Kozil (Poland) - The report from the social survey
11:30 Frank Vastmans (Belgium) - Socio-economic impact of immovable heritage in Flanders
11:50 Carsten Paalud-Müller (Norway) - Cultural heritage on the edge. Retriving Armenian heritage as a resource in a contemporary context
12:10 Enea Tsoa and Nora Arapi Krasniqi (Kosovo) - Local cultural heritage plans- from exclusive professional valorisation to the comprehensive understanding and use of heritage. Case study of seven municipalities in Kosovo.
12:30 Discussion
12:40 Lunch

Friday 6 February

10:00 Registration
10:30 Keynote: Stefano Delta Torre (Italy) - The multifaceted Heritage Impact and the impact of the care
11:00 Monika Murzyn-Kupsz (Poland) - Valuing museums in the post-socialist context. The case of the Castle Museum in Lanczów
11:30 Sue Horton (UK) - Sustainable conservation at Fountains Abbey, UK
11:50 Maria Dousi (Greece) - The adventure of restoring a monument and the impact on the local community. From the study to the implementation
12:10 Barbara Dobrovic, Barbara Fosgarasi, Gusztaf Nemes (Hungary) - The Noise-valley Parish House Pilot Project - a community-embedded cultural heritage rehabilitation
12:30 Discussion
12:40 Lunch

Session 1: Framing the paradigm “heritage counts”

11:00 Joanne Sanetra-Szeliga (Poland) - Cultural heritage counts for the Europe 2020 strategy
11:20 Daniela Tomič (Slovenia) - Individual heritage’s need as a constituent component for a holistic research of cultural heritage impact
11:40 Rugile Balkate (Lithuania) - Perspectives on assessing positive impacts of heritage
12:00 Coffee break
12:10 Leena Sain, Lilian Grootwangers and Thomas Coomans (Belgium and The Netherlands) - Developing a European Network for the Future of Religious Heritage
12:30 Minja Yang (Japan) - Heritage Counts in the Post-2015 Development Agenda
12:40 Discussion

Session 2: The impact of cultural heritage on a national level

11:30 Anna Koziol (Poland) - Valuing museums in the Post-2015 Development Agenda
11:50 Frank Vastmans (Belgium) - Socio-economic impact of immovable heritage in Flanders
12:10 Enea Tsoa and Nora Arapi Krasniqi (Kosovo) - Local cultural heritage plans- from exclusive professional valorisation to the comprehensive understanding and use of heritage. Case study of seven municipalities in Kosovo.
12:30 Discussion
12:40 Lunch

Session 3: The impact of cultural heritage in cities and (city-) regions

14:00 Joanna Sanetra-Szeliga (Poland) - Cultural heritage counts for the Europe 2020 strategy
14:20 Rand Eppich (USA) - Analysis of the Urban River Cultural Routes on the Guayas River, Ecuador
14:40 Sinaranda Sapan (Romania) - The landscape under urban pressure: the periurban area of Cârlig
15:00 Maria Siguecia Avila (Ecuador) - HUL as the tool for beyond-builidings heritage conservation
15:20 Xiaomei Zhao (China) - Place-making in Urban Heritage Area in a Globalized Age: a case study of the metropolis of Beijing
15:40 Nataša Urošević (Croatia) - Beyond-buildings heritage conservation: a case study of Pula
16:00 Natasha Urošević (Croatia) - Historic urban environment and sustainable development: a case study of Pula
16:20 François Descamps (France) - Developing historic cities: keys for understanding and taking actions
16:40 Discussion
17:00 Wrap up and discussion

Session 4: The impact of individual heritage buildings and sites

14:00 Keynote: Christian Ost (Belgium) - Risk assessment of cultural heritage in cities in the context of economic development and poverty alleviation
14:20 Rand Eppich (USA) - Analysis of the Urban River Cultural Routes on the Guayas River, Ecuador
14:40 Anna Kozil (Poland) - The report from the social survey
15:00 Frank Vastmans (Belgium) - Socio-economic impact of immovable heritage in Flanders
15:20 Nora Arapi Krasniqi, Mirian Bllaci and Lejla Hadžić (Kosovo and Bosnia and Herzegovina) - The owner and the final user - conditions for maximizing the impact of immovable heritage. Four case studies in Western Balkan
15:40 Lina Domsic (Croatia) - Evaluating social impacts of heritage festivals on local residents
16:00 Arije Den Boer (The Netherlands) - The lock in Ablasserdam
16:20 Rosselein Mocí (Italy) - Valuing the impacts: reflections and examples on single buildings and their contexts
16:40 Leena Saim, Lilian Grootwangers and Thomas Coomans (Belgium and The Netherlands) - Developing a European Network for the Future of Religious Heritage
17:00 Krijn Boom and Monique van den Dries (The Netherlands) - The social value of a community archaeology project in Oss-Horzkaz
17:20 Pierre Lacorte (Belgium) - The European impact of Europe’s industrial heritage and its adaptive reuse: cases in point
17:40 Carlos Domsic (Croatia) - Evaluating social impacts of heritage festivals on local residents
18:00 Arije Den Boer (The Netherlands) - The lock in Ablasserdam
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